



66th Annual Conference of
Indian Society Of Agricultural Statistics
Organized at:
Indian Agricultural Statistics Research Institute
Library Avenue, Pusa, New Delhi-110012,India

International Conference
on
Statistics and Informatics in Agricultural Research
www.isas.org.in/icsi2012
(18-20 December 2012)

Dr. R.C. Agrawal, Chairman, Finance Committee
Dr. Anil Rai, Co-Chairman, Finance Committee

Subject: Regarding Sponsorship Opportunities of International Conference on Statistics and Informatics to be held at IASRI, New Delhi during 18 – 20 December 2012

Dear Sir,

I am happy to inform you that an International Conference on **Statistics and Informatics in Agricultural Research** is going to be organized at IASRI, New Delhi during December 18-20, 2012. This is one of the most prestigious conferences on Statistics and Informatics being held in this sub-continent, which will attract participation of very large number of Statisticians, Computer scientists and Economists all over the globe. Details about the conference can be seen at www.isas.org.in/icsi2012.

The enclosed brochure is self explanatory. We solicit your cooperation in making this conference a great success. I look forward to your support in the form of sponsorship/ exhibitions of your products during the Conference/advertising your products in the Souvenir to be brought out on this occasion. Please feel free to ask me questions or clarifications, if any.

With very best personal regards,

Faithfully,

RC Agrawal
Chairman, Finance Committee
ISAS, IASRI Campus, Library Avenue, New Delhi – 110012.



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Sponsorship Opportunities

Limited opportunities are available to be associated with the *International Conference on Statistics and Informatics (ICSI2012)*, being held at **Indian Agricultural Statistics Research Institute (IASRI)**, Library Avenue, Pusa, New Delhi – 110012, during **18 – 20 December 2012**. The theme of the conference is **Statistics and Informatics in Agricultural Research**. This is one of the most prestigious conferences on Statistics and Informatics being held in this sub-continent, which will attract participation of very large number of Statisticians, Computer scientists and Economists all over the globe. There are six sub-themes and each sub-theme has five to six sub-sub themes. There would be Plenary talks, and invited talks. There would also be a very large number of oral presentations. An added feature of this conference is the Dr. Rajendra Prasad Memorial Lecture and Dr. VG Panse Memorial Lecture.

Being an international conference, this gives an opportunity to the entrepreneurs and business houses to become a part of this conference by joining hands with the ISAS in making this conference a grand success. You may associate as any one or more of the following: (i) sponsors of the Conference, (ii) exhibiting your products during the Conference and (iii) advertising your products in the Souvenir

Sponsorship of the Conference

The different sponsorship rates are:

1. Platinum Sponsors: Rs. 5, 00, 000/- or US \$ 10,000/-
2. Diamond Sponsors: Rs. 2, 00, 000/- or US \$ 4000/-

Benefits:

- Company logo to appear on the Website of the Conference, cover of abstracts book and souvenir.
- Company brochure or pamphlet will be put in the registration kit to be distributed to the delegates.
- One conference lunch / dinner will be credited to the company.
- A half-page advertisement will be included in the conference souvenir.
- Two free registrations for the ICSI2012.
- One free cubicle for advertisement of the company products.

3. Golden Sponsors Rs. 1,00, 000/- or US \$ 2000/-
4. Silver Sponsors Rs. 50, 000/- or US \$ 1000/-

Benefits:

- Company brochure or pamphlet will be put in the registration kit to be distributed to the delegates.
- A half-page advertisement will be included in the conference souvenir.
- One free registration for the ICSI2006.

Exhibiting products during the Conference

The rates for one free cubicle for exhibiting your products is Rs. 40,000/-

Advertisement of Products/Services in the Souvenir

The advertisement of products in the souvenir will be in black and white A4 print. The details regarding the rates are the following:

Inner of Cover Page: Rs. 40,000/-

Inner Full Page: Rs. 20,000/-

Inner Half Page: Rs. 12,500/-

Quarter Page: Rs. 8,000/-

The rates for exhibitions of the Conference during the Conference for one cubicle are Rs. 40,000/-.

You may also choose to sponsor registration kit, lunch or dinner. The cost for these sponsorships would be as per actual.

Note:

- 1. In case of any query, please feel free to Contact Dr. RC Agrawal at rg-ppvfra@nic.in.**
- 2. The cheque/ demand draft / pay order may be drawn in the name of 'ICSI-2012' payable at New Delhi.**
- 3. The cheque may be sent to Dr. Rajender Parsad, Organizing Secretary, IASRI, Library Avenue, Pusa, New Delhi – 110012, India; E-mail: rajender1066@yahoo.co.in.**

Indian Society of Agricultural Statistics

The Indian Society of Agricultural Statistics (ISAS), a scientific body, was founded on January 03, 1947 for promoting and undertaking research in Statistics and for its application to Agriculture, Animal Husbandry, Fishery, Agricultural Economics and allied fields. The Society had proud privilege of having notable personalities and high dignitaries as its Presidents in the past, including the President of India as its Founder President, and Dr. S Ayyappan, Secretary, Department of Agricultural Research and Education and Director General, Indian Council of Agricultural Research as its present President. The Society has been growing in strength under his able leadership and continued guidance.

The Society was founded and nurtured by the legendary Indian Statisticians Late Dr. PV Sukhatme, Late Dr. VG Panse and received guidance from Late Dr. Daroga Singh, Dr. Prem Narain besides others. The present status of the Society is because of the untiring efforts made by these luminaries in building the Society. The Society brings out a Journal called “Journal of the Indian Society of Agricultural Statistics” which has the distinction of publishing research in Statistics useful for meeting the challenges of agricultural research in emerging areas. The Journal publishes research articles both in basic research and innovative applications of Statistics in agricultural research. The Journal is being reviewed in Mathematical Reviews, Zentralblatt MATH, Statistical Theory & Method Abstracts, CABI Abstracts, Current Index to Statistics. The Journal is now an open access and is available at www.isas.org.in/jisas.